



F O C U S O N T H E



One simple tool to change the way you view your life.

Meet Darci Lang

Darci has been invited to speak to numerous government departments, conferences, staff functions and development days. She shares an easy to apply message that relates to all. The message is simple; you have a choice when it comes to your attitude, professionally and personally. The choices you make effect yourself and your team.

A positive attitude is the foundation of Darci's success. She has owned and operated three separate companies, worked with others and managed many different people. As owner of X-L Enterprises and past owner of the award winning Mallabar Tuxedo Rentals in Regina, Darci understands that working effectively within an area or unit requires you to work on yourself first.

As the demand increased for Darci to tell her personal story of turning business into success she turned to professional speaking and training – her third business endeavor. She then started to share her “Focusing on the 90%” message and others wanted to hear about her life story as well. She has been speaking and training for over 17 years. Darci is proud to call Regina home. She is wife to Darren and mom to Jayda and John.

Her dedication and entrepreneurial skill have paid off. She is now a Best Selling author with her book “Focus on the 90%”. One simple tool to change the way you view your life.” Darci has won The Saskatchewan Woman Entrepreneur of the Year Award and an Achieving Business Excellence (ABEX) Award. She was a finalist in the Canadian Woman of the Year Award and a three-time nominee for the nationally recognized Entrepreneur and Young Entrepreneur of the Year Awards.

She is truly someone who walks the talk.

The Presentations

- Focus on the 90%
- Motivating Others
- Customer Service

"You rate a 10. I have attended many conventions and heard equally as many motivational speakers. I can honestly say I have not enjoyed any as much as I enjoyed your presentation....Also the fact that you took the time to get information on some of our members allowed you to better interact with your audience, and made your presentation that much more personal."

— Alberta Rural Administrators Association Conference